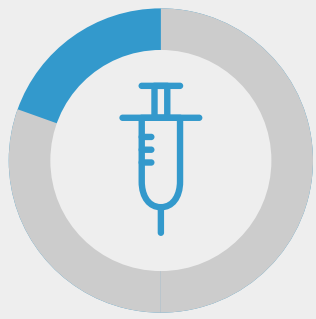




50%

of respondents expect to travel within the next 6 months once travel restrictions are lifted



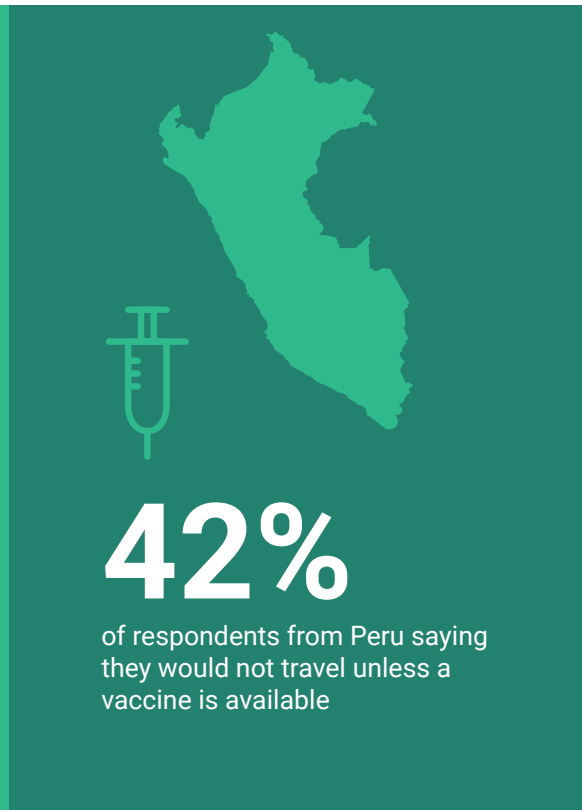
20%

of total respondents said they wouldn't travel unless a Covid-19 vaccine is available



52%

of respondents from Mexico expecting to travel within 3 months once restrictions are lifted



42%

of respondents from Peru saying they would not travel unless a vaccine is available

Travelers will be swayed by competitively priced deals, although safety measures are also important.



36%

of all respondents said the top driver to book their next flight would be competitively priced deals



50%

of respondents in Brazil chose price over safety measures



52%

of respondents in Peru chose strict safety measures as the top driver



30%

of all respondents said the top driver to book their next flight would be safety measures



38%

of respondents in Mexico chose price over safety measures



40%

of respondents in Uruguay chose flexibility with cancellations or rebooking, over price and safety measures

Travelers perceive bus travel to be the riskiest mode of transport



36%

of respondents said they believe traveling via bus posed the highest risk of Covid-19 infection

27%

of respondents said they believe traveling via air posed the highest risk of Covid-19 infection

25%

of respondents said they believe traveling via cruise ship posed the highest risk of Covid-19 infection

Brazilian participants perceive air travel to be the riskiest mode of transport



35%

32%

23%

Face masks for all travelers and social distancing are the most important safety measures for air travelers in Latin America and the Caribbean

When asked to rank the safety measures in order of importance, the three **most** important safety measures for air travel were:



- 1 Social distancing
- 2 Required use of masks (travelers)
- 3 Cleaning & sanitation

When asked to rank the safety measures in order of importance, the three **most** important measures for hotels were:



- 1 Cleaning & sanitation
- 2 Social distancing
- 3 Required use of masks (guests)

When asked to rank the safety measures in order of importance the three **least** important measures for hotel and air travel were:



- 1 Temperature checks for travelers
- 2 Contactless check-in
- 3 Required use of masks for flight crew/hotel employees

More than half of travelers (56%) would opt for short-haul or domestic travel

Short Distances (Less than 8 hours) ■ Long Distances (Over 8 hours) ■

