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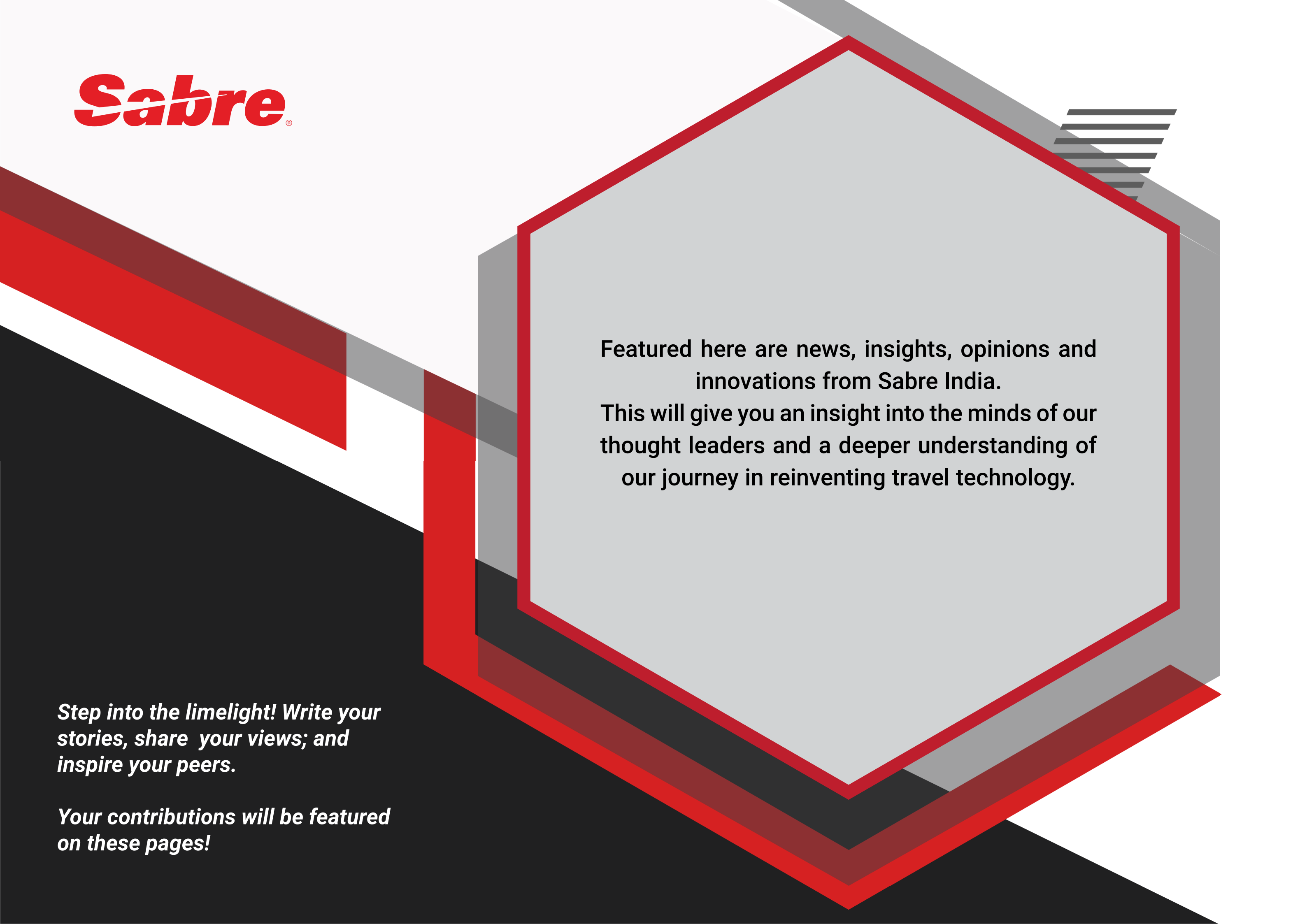
APRIL TO JUNE 2022

IN THE LIMELIGHT

A curated collection of Sabre
India's Opinions and Ideas



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Featured here are news, insights, opinions and innovations from Sabre India. This will give you an insight into the minds of our thought leaders and a deeper understanding of our journey in reinventing travel technology.

Step into the limelight! Write your stories, share your views; and inspire your peers.

Your contributions will be featured on these pages!

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MEDIA



JAYA KUMAR K:
VP AND MANAGING DIRECTOR,
SABRE BENGALURU GCC

As the Vice President & Managing Director for Sabre's Bengaluru GCC, Jaya Kumar propels the GCC's journey as an innovation hub and a key destination for cutting-edge talent. Jaya combines his diverse experience in technology, retail, e-commerce, supply chain etc with visionary leadership. He also co-founded a Bay Area start-up that built one of the earliest personalization engines for e-commerce. As he spearheads Sabre's efforts in driving the industry toward next-generation retailing, distribution and fulfilment, Jaya also relishes long rides on his superbike.



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Corporate travel showing strong signs of recovery – at 70% of pre-pandemic levels



By TT Bureau • April 8, 2022 • 2 Mins read

Corporate travel is showing strong signs of recovery, according to Madhavan Menon, Managing Director, Thomas Cook (India) Group, who was the first speaker in Sabre's new virtual insights series.



Also featured in



This story published in Today's Traveller is a result of **Ascent Webinar** – an external webinar series by Sabre India GCC.

Publications that also covered the story include **Travel Daily News**, **TTR Weekly**, **PATA**, **Travel Mole**, **eGlobalTravelMedia**, **Daily News Prime (India)**, **Economic Times (India)**, **Bangladesh Monitor**.



This coverage is a result of a press release by Sabre on our Wellness initiatives.



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Sabre Prioritises Employee Wellbeing With Series Of New Initiatives

Tech company introduces new programs and benefits to support team members

BW People.in



04 April, 2022 by BW Online Bureau

Print this article
Font size 16

Nature of contribution:
Feature article
Publication:
BW People
Online Impressions:
838,800



SANJEEB PATEL:
DIRECTOR - SOFTWARE ENGINEERING,
SABRE BENGALURU GCC

Sanjeeb is a servant leader and an adaptable, innovative team player. He believes in working smart, staying cool and doing things differently to find opportunities in tough conditions. Leveraging his e-commerce background, he ensures best practices and exemplary leadership. Sanjeeb is the founder of a college in his native village that trains young people to be leaders in all walks of life.



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Exclusive

Decentralised travel – a complete paradigm shift?

Sharing his insights on blockchain in travel and tourism industry, Sanjeeb Patel, Director - Software Engineering, Sabre Bengaluru GCC mentioned that there is a lot of potential to create an NFT marketplace for travel and enable travel booking and beyond. He added that many new NFT marketplaces for hotel stays and travel-related products are emerging and building the next generation of the online travel marketplace on the blockchain.

ETTravelWorld • Updated: April 16, 2022, 01:08 IST

Nature of contribution:

Byline article

Publication:

ETTravelWorld

Online Impressions:

53,191,620



SUNITHA CHANDRASEKARAN:
SENIOR MANAGER, SOFTWARE ENGINEERING,
SABRE BENGALURU GCC

Sunitha has over two decades of experience. She currently leads a team that builds software to make the travel easy and efficient for corporate travellers. She loves learning and applying new technologies, and is curious to see how one can use technology to make life simpler and better.



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Transition to Web 3.0 – Path Ahead for the Organizations

April 20, 2022

With all the commotion with Facebook announcing its entry into Metaverse, and Microsoft working on the enterprise Metaverse, people have started to sit up and take notice. That said, the work on Metaverse or the underlying Web 3.0 is not something that happened overnight. We can say that the idea of decentralization, encryption, bitcoin and the underlying blockchain technology have been pioneers in getting the Web 3.0 wave started.

So, what is Web 3.0 and metaverse and what is the impact of these on organizations running businesses over the internet?

Nature of contribution:

Byline Article

Publication:

CXOOutlook.com

Online Impressions:

219,240



Article based on the Sabre survey results on Travel Trends



To read more stories about Sabre, please scan the QR code

Top-5 travel trends that will shape tourism industry in 2022



BizzBuzz

Custom | 27 May 2022 1:23 AM IST



HIGHLIGHTS

There is a pent-up demand for travel after the pandemic and more people are eager to embark on a journey

The latest Sabre survey results revealed several key travel trends that are truly game-changers in the industry. There is optimism in the industry as more countries ease their restrictions and more travellers are booking their first trip after years of being unable to do so.

Mandatory testing, vaccination passports and quarantine requirements continue to play a big part of travel in 2022. That said, this primarily applies to unvaccinated travellers. Day by day

Nature of contribution:

Article

Publication:

The Hans India

Online Impressions:

1,481,730



SUDINDAR RAO:

SENIOR MANAGER, SOFTWARE ENGINEERING
SABRE BENGALURU GCC

As an expert in problem solving, Sudindar focuses on customers problems and product quality challenges. A capable mentor who enjoys working with people, and is skilled in building new teams and managing them. He has worked in large, medium startups & MNC Corporations. He also has expertise in problem solving, lead strategies, team building, working with analytics & project execution. His motto is "Keep it simple & Get the job done!"



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THE TIMES OF INDIA

ECONOMY

Is the travel industry geared up to handle influx of millennial corporate travelers?

June 13, 2022, 2:55 PM IST / Sudindar Rao in Voices, Economy, TOI

Recent travel trends and stats suggest that business travel has evolved post Covid-19.

There are no surprises in terms of the average travel spend and average travel frequency. However, it's quite interesting to see that the profile of travelers largely included technology travelers (26%), followed by healthcare (10%), according to a media group.

After going through a rough patch during Covid-19, travel is gradually coming back and is expected to witness a 21% increase, according to Reuters, in total volumes.

If you notice, the technology labor force in your organization will predominantly be made up of millennials and GenZ (Mill-GenZ). This means that this is the same labor force which will be doing most of the travelling, of the 26% tech travelers in 2022 as

Nature of contribution:

Byline article

Publication:

The Times Of India

Online Impressions:

42,857,130



SRIRAM GOPALSWAMY

VICE PRESIDENT, INFORMATION SYSTEMS,
SABRE BENGALURU GCC

As a leader of the Technology Engineering & Operations group in Bangalore and the Global Leader for Operations Control Center, Sriram is responsible for improving the overall stability of products and services deployed across on-premises and multiple public clouds. Sriram is a champion of Site Reliability Engineering (SRE) and automation.


Sriram is the author of patent "Simplifying automate software maintenance of data centers".



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DATAQUEST

Interview AUTHOR: PRADEEP CHAKRABORTY - JUNE 21, 2022



No comments

Sabre and Google developing framework to transform future of travel: Sriram Gopalswamy

Nature of contribution:

Interaction

Publication:

Dataquest

March Online Impressions:

210,810



JAYA KUMAR K:
VP AND MANAGING DIRECTOR,
SABRE BENGALURU GCC

As the Vice President & Managing Director for Sabre's Bengaluru GCC, Jaya Kumar propels the GCC's journey as an innovation hub and a key destination for cutting-edge talent. Jaya combines his diverse experience in technology, retail, e-commerce, supply chain etc with visionary leadership. He also co-founded a Bay Area start-up that built one of the earliest personalization engines for e-commerce. As he spearheads Sabre's efforts in driving the industry toward next-generation retailing, distribution and fulfilment, Jaya also relishes long rides on his superbike.



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VARINDIA

The ERA of Disruptive Technologies-2022

By VARINDIA - 2022-06-28



Technology continues to change our lives in subtle ways. Disruptive technologies dramatically change the way consumers, businesses and industries operate. Technology advancements such as AI, robotics, nanomaterials, biotech, bioinformatics, quantum computing and the Internet of Things (IoT) are transforming the world. People are adopting new and easy ways such as social media including Facebook, Instagram and many indigenous technologies to connect with the digital world. Digital technologies such as mobile, social media, smartphones, big data, predictive analytics and cloud are fundamentally different from the preceding IT-based technologies. Disruptive technologies provide opportunities for startup companies to gain a significant foothold in existing industries.

Nature of contribution:

Interaction

Publication:

VAR India

March Online Impressions:

375,600

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BLOG



IN THE LIMELIGHT


APRIL 2022



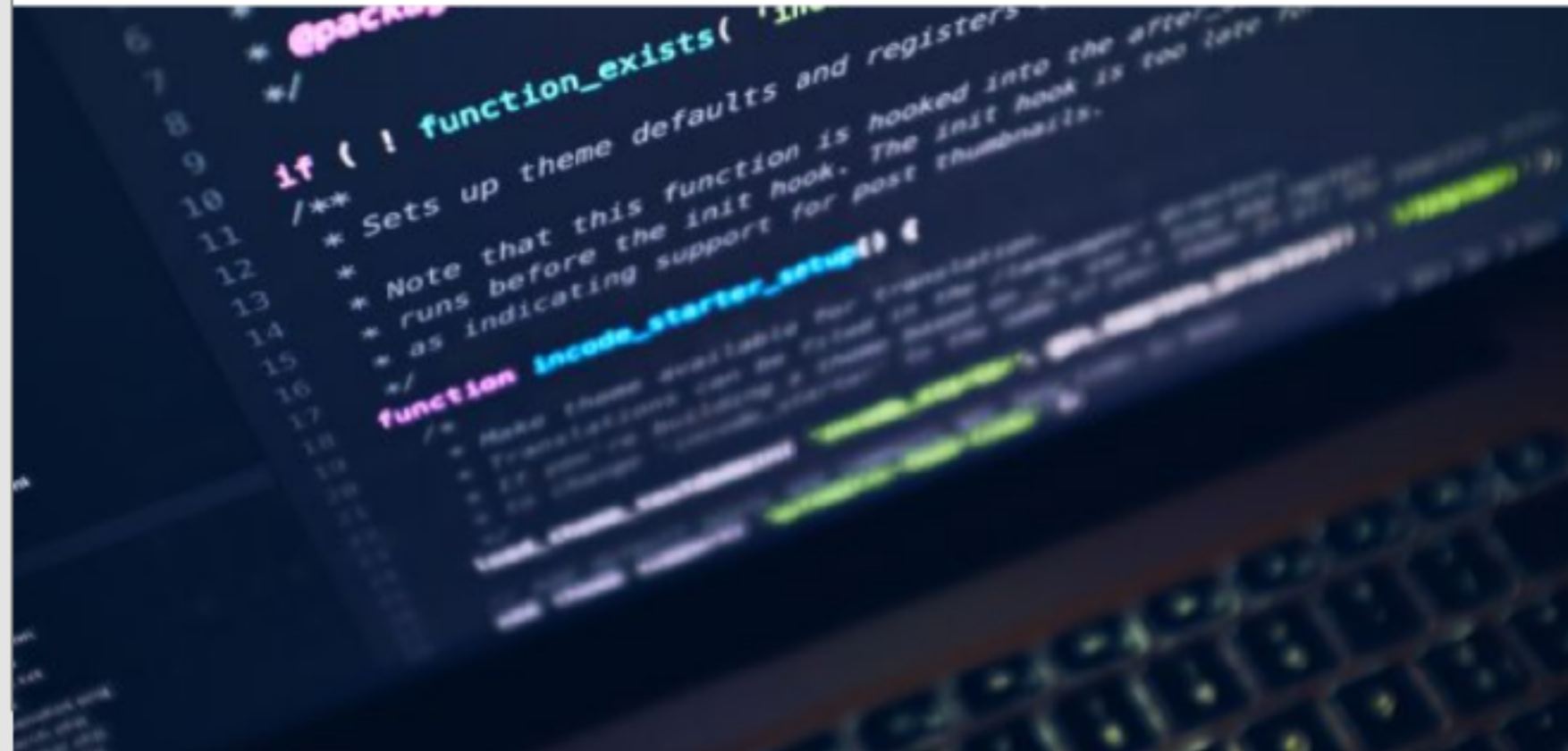
TUSHAR BISHT

Principal, Software Architecture
Sabre Bengaluru GCC

Approach for CI-CD in Machine Learning: A Retail Intelligence Use Case

 Tushar Bisht on April 22, 2022

TECHNOLOGY TRANSFORMATION 



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IN THE LIMELIGHT MAY 2022



KRISHNA RKS

Principal, Product Management,
Sabre Bengaluru GCC



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Day in The Life of a Product Manager – Part 2: Krishna RKS

 Krishna RKS on May 13, 2022

PRODUCT MANAGEMENT 



Not all days are alike for a Product Manager, yet there are some common themes that cut across. Through this article, I share how a day in my life looks like. If some of the inputs mentioned look very specific, that is only because I'm chronicling a particular day – May 10, 2022.

My Morning Routine

I know that I have a hectic day ahead, yet I'm quite eager to get on, bursting with energy.

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CASE STUDY



IN THE LIMELIGHT

APRIL 2022



PUBLISHED
APRIL 13, 2022



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A Step Towards Sustainable Development in GetThere

Published on April 13, 2022

AIRLINE INDUSTRY



Overview

As environmental issues like climate change take centre stage and impact all areas of our lives, responsible companies are taking the initiative to reduce their carbon footprint. In a survey conducted by the Institute of Travel Management (ITM) in May 2020, 96% of its travel buyer members said that the sustainability issue remained a top priority for them. Also, sustainable development is amongst one of the top 10 goals of United Nations Development Programme (UNDP).

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