

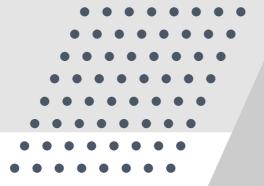
# INTHE LIMELIGHT

A curated collection of Sabre India's presence in the media

**APRIL TO SEPTEMBER 2021** 



Featured here are news and insights about Sabre India, curated from various media channels. They will give you an insight into the creativity of our thought leaders and our journey of reinventing travel technology.



## IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Surinder Bhagat,
People leader, India and South
Asia, Bengaluru GCC,
Sabre Corporation

**Nature of contribution:** 

Featured article

**Publication:** HR Katha

August 2020 Monthly Online

Impressions: 191,910

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#### Sabre organises 'Intern Boot Camp' virtually this year

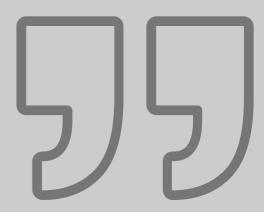
Last year, Sabre had absorbed 100 per cent of the interns into the Company for permanent positions, and is pursuing a similar goal this year too

Read 8352 Times

By HRK News Bureau - April 1, 2021



Sabre Bengaluru GCC, the software and technology company, invited students from different institutions to join the Company as interns through the programme, 'Intern Boot Camp 2021' in the month of February. Its flagship university recruits programme, an annual feature for about four years now, is aimed at grooming interns, from leading technology institutes, into Sabre engineers.





SURINDER BHAGAT: PEOPLE LEADER, INDIA AND SOUTH ASIA

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A Senior People Leader with strong experience in eCommerce, Software, Semiconductor, Hi-Tech and Retail, Surinder is known for his creativity and out-of-the box thinking. His open, transparent style has enabled him to drive strategy and programs across the globe. A great motivator to the team, he continuously coaches and mentors his team to nurture their competencies.





### IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Kamakshi R,
Supervisor Software Engineering,
Bengaluru GCC
Sabre Corporation
Nature of contribution:
By-line Article
Publication: TECHGIG,

April 2021 Monthly Online

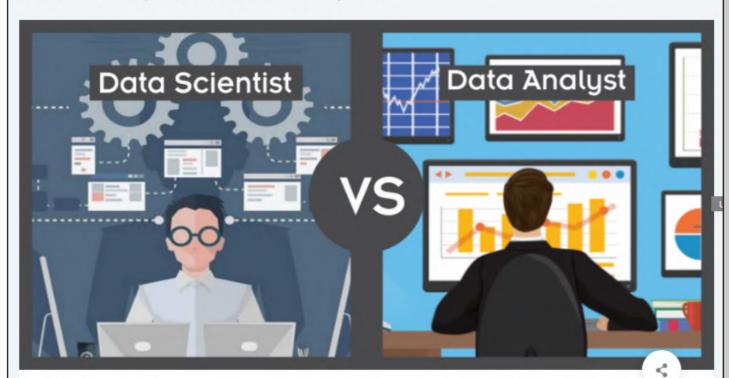
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#### Data Analyst vs Data Scientist: What's the difference?

EXPERT OPINION

TechGig Bureau | 8 Apr 2021, 04:23 PM | Views: 1047

Both Data Analyst and Data Scientists work extensively with data and the difference between them is all about the work they do with the data at their disposal.



#### By Kamakshi R

The concept of Data Science is born out of two major revolutions in the information world – the use of science in all fields and the birth of the internet resulting in a multitude of data. Industries and businesses wanted to leverage this data in a better way, which would help them understand what the world wants from the business that will further help them be well ahead of their competitors.





#### KAMAKSHI R: SUPERVISOR SOFTWARE ENGINEERING

As Supervisor Software Engineering with experience in the IT industry for almost two decades, Kamakshi has worked in diverse domains, such as Education, Insurance, Semiconductors and currently in Travel Technology and this varied experience has shaped her, both as a person and as a professional. She is known for the hard work and thoroughness she brings to her work and is adept in creating an approachable environment while partnering with her leaders and team members to excel at any new project. Kamakshi believes that it is important for individuals to kindle their unique talents.





# IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Sudindar Rao, Product Delivery & Quality Leader, Bengaluru GCC, Sabre Corporation

**Nature of contribution:** 

By-line article

**Publication:** ETTravelWorld, May 2021 Monthly Online Impressions: 223,404,810

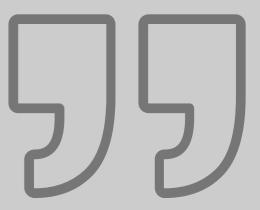
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# Leisure travel to come back with a vengeance

Once the Covid situation is under control, not only will leisure travel bounce back, but it will also kick-off a chain reaction on different fronts, including a surge in corporate travel.

Travel Aggregator (OTA), which was catering mainly to the Leisure
Travel market in India and has a 18-20per cent market share currently. This
made me wonder what the incentive for the e-retailer was to acquire an OTA
that was making a distress sale, due to the impact of Covid on the travel
industry.

Over the years, travel has been a big part of our lives, and since the last year it has become out of bounds for us, which means all our vacation plans have been put on hold. So then why would a big e-retailer buy an Online Travel Aggregator (OTA) now? Curious, isn't it? I see this as a golden opportunity for the e-retailer to get into the OTA market with a very low investment, and then possibly diversify its product portfolio over time. If you connect the dots, you will get a fair picture of how this is going to play out in the next 2 to 3 years.





SUDINDAR RAO: PRODUCT DELIVERY & QUALITY LEADER

As an expert in problem solving,
Sudindar focusses on customers
problems and product quality
challenges. A capable mentor who
enjoys working with people, and is
skilled in building new teams and
managing them. He has worked in
large, medium startups & MNC
Corporations. He also has expertise in
problem solving, lead strategies, team
building, working with analytics &
project execution.

His motto is "Keep it simple & Get the job done!"





### IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Lokesh Chenta,
Software Architect (LGS),
Bengaluru GCC,
Sabre Corporation
Nature of contribution:

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Technical Paper

**Publication:** Open Source For

You, April 2021 Monthly

Online Impressions: 42,330

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## Implementing Parallel Processing with Apache Camel

Apache Camel offers various components and enterprise integration patterns (EIPs) to achieve concurrency. This article explains the various options available and the best practices to be followed to achieve high scalability when using these EIPs.



pache Camel provides a number of EIPs (listed below) that allow a main route to divide processing

across multiple sub-routes:

- Multicast
- Split
- recipientList
- wireTap

Some of these EIPs provide parallel processing support out-of-the-box, helping to achieve high scalability. Camel ships with default config settings for these EIPs, which can be tuned further to suit one's requirements to get better performance. This article discusses some such useful settings that provide better performance when tuned.

To better illustrate these options let us consider the code snippet given below that uses Camel's Multicast EIP. We will explore the multiple tuning options available for this EIP and, using sample code snippets, explain how they can be tuned:

From ("mainRoute")
 .multicast()
 .aggregationStrategy (new
ResponseAggregator())
 .parallelProcessing()
 .to ("subRoute1", "subRoute2",
subroute3")

A message arriving at route 'mainRoute' is being multicast to three different sub-routes which process it in parallel, and once done with processing, the response is aggregated using the aggregation strategy defined in ResponseAggregator class. Now let us look at the various fine-tuning options available to achieve high concurrency and scalability out of the above implementations.

#### a. Custom thread pool

When using Multicast EIP for parallel processing, Camel uses a default thread pool which has a maximum pool size

of 20, limiting the number of parallel threads that can be spanned to 20:

<threadPoolProfile
id="defaultThreadPoolProfile"
defaultProfile="true"</pre>

poolSize="10" maxPoolSize="20"
maxQueueSize="1000"

allowCoreThreadTimeOut="false"
rejectedPolicy="CallerRuns"/>

With these pool size settings, multicast invocation becomes a major performance bottleneck when processing higher transactions per second (TPS). Also, in cases like the above, where the sub-routes are calls to other components, the pool threads will be majorly in a waiting state and get exhausted quickly. This will result in incoming requests simply waiting for pool threads to free up, leading to an increase in response time and decreased throughput.

It's recommended to use a custom thread pool tuned for the performance needs of each use case rather than using default thread pool settings. All the parallel processing EIPs mentioned above provide a mechanism for passing a custom thread pool. There are two ways to customise a processor's thread pool.

Approach 1: Specify a custom thread pool—explicitly create an ExecutorService (thread pool) instance and pass it to the executorService option. For example:

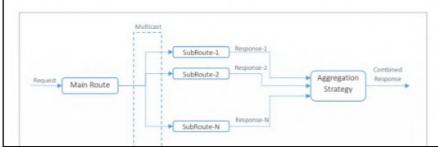


LOKESH CHENTA:
PRINCIPAL SOFTWARE ARCHITECT

As a Principal Software Architect Lokesh has 15 years of experience in designing and developing scalable, enterprise applications and platforms. A technology enthusiast and an US patent holder, Lokesh inspires his team-members towards technical excellence with in-depth analysis.

Outside technology, Lokesh takes interest in reading books, articles around personal finance planning and watching movies.







## IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Surinder Bhagat,
People leader, India and South
Asia, Bengaluru GCC,
Sabre Corporation
Nature of contribution:

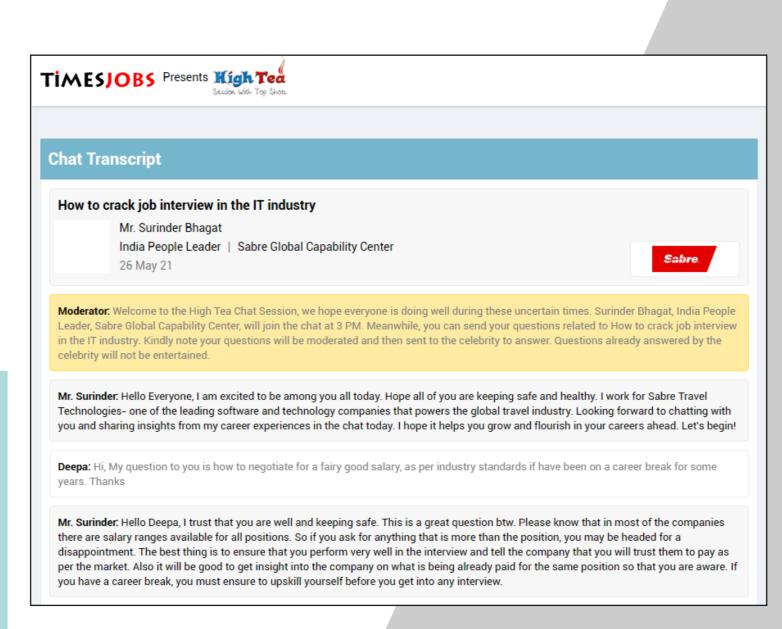
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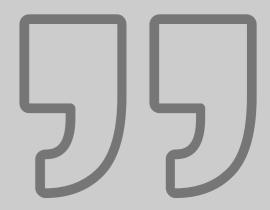
**Chat Session** 

Publication: Sabre India website,

May 2021 Monthly Online Impressions: 315,000,330

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## IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Sudindar Rao, Product Delivery & Quality Leader, Bengaluru GCC, Sabre Corporation

**Nature of contribution:** 

By-line article

**Publication:** BW Disrupt, June 2021 Monthly Online Impressions: 2,167,350

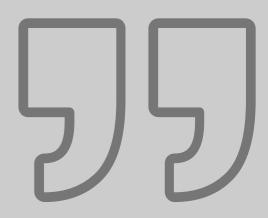
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#### Travel Industry Post-Pandemic Trends

The themes emerging out of this is technology been used extensively to make traveler feel safe as much as possible and in areas which were never thought of before.









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## IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

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Contributor: Surinder Bhagat,
People leader, India and South
Asia, Bengaluru GCC,
Sabre Corporation

**Nature of contribution:** 

**Chat Session** 

Publication: BW people,

August 2021, Monthly Online

Impressions: 410,880

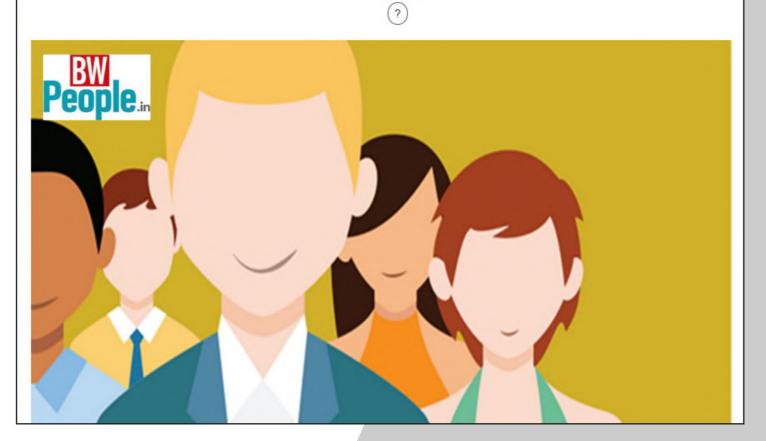
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#### Role of Organizational Networks in Making Leadership Decisions

ı Like

In today's organization, if the employees are abreast with the art of building one's organizational network, and know how to derive maximum value from it, then they have the opportunity to impact and amplify both personal and organizational growth.







SURINDER BHAGAT: PEOPLE LEADER, INDIA AND SOUTH ASIA

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## IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Jaya Kumar K,
Vice President and Managing
Director, Bengaluru GCC
Sabre Corporation

**Nature of contribution:** 

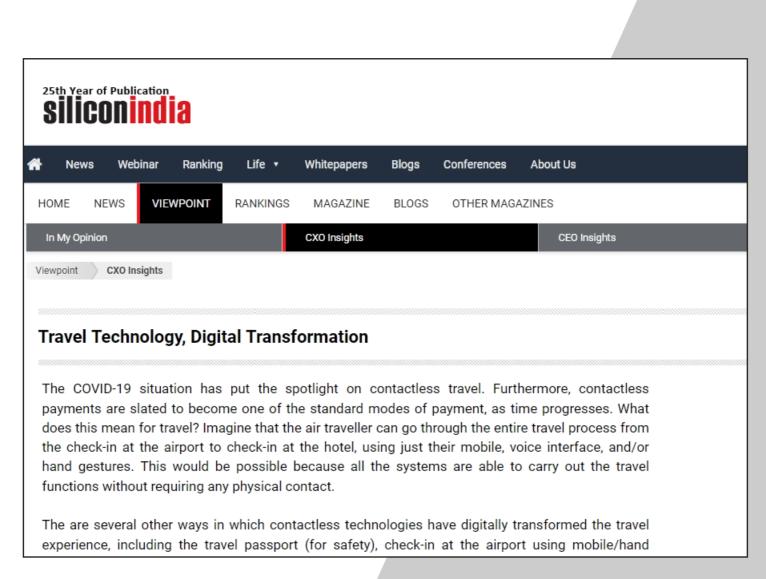
By-line Article

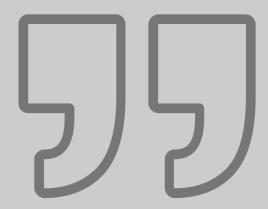
Publication: SiliconIndia,

August 2021 Monthly Online

Impressions: 1,107,630

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JAYA KUMAR K: VICE PRESIDENT AND MANAGING DIRECTOR

As the Vice President & Managing Director for Sabre's Bengaluru GCC, Jaya Kumar propels the GCC's journey as an innovation hub and a key destination for cutting-edge talent. Jaya combines his diverse experience in technology, retail, e-commerce, supply chain etc with visionary leadership. He also co-founded a Bay Area start-up that built one of the earliest personalization engines for e-commerce. As he spearheads Sabre's efforts in driving the industry toward next generation retailing, distribution and fulfilment, Jaya also relishes long rides on his superbike.





### IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Sanjeeb Patel,
Director of Software Engineering
Sabre Travel Solutions
Product Development,
Bengaluru GCC,
Sabre Corporation

**Nature of contribution:** 

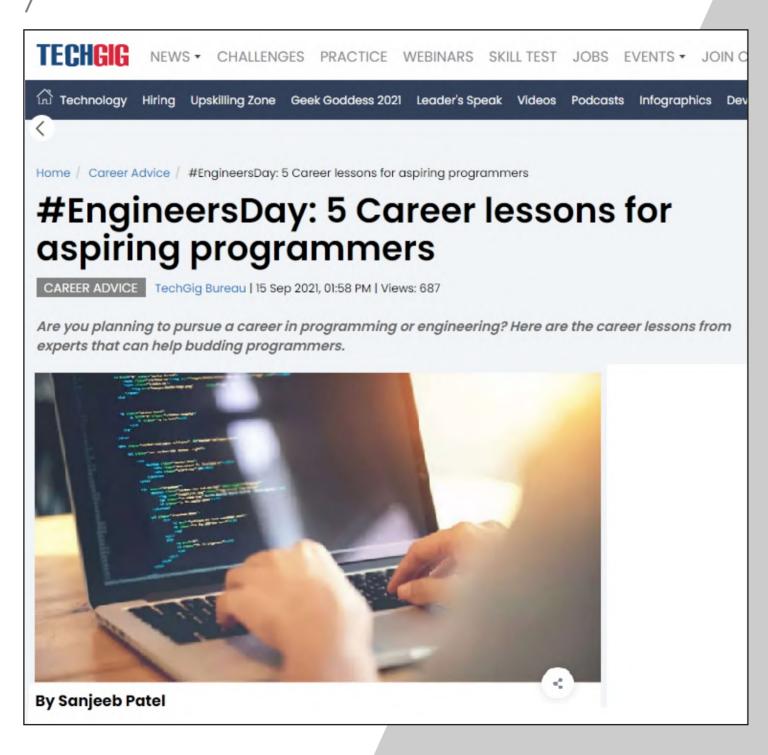
By-line article

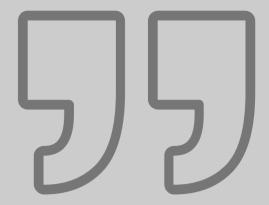
**Publication:** TECHGIG,

September 2021 Monthly Online

Impressions: 1,529,580

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SANJEEB PATEL: DIRECTOR
OF SOFTWARE ENGINEERING,
SABRE TRAVEL SOLUTIONS
PRODUCT DEVELOPMENT

Sanjeeb is a servant leader and an adaptable, innovative team player. He believes in working smart, staying cool and doing things differently to find opportunities in tough conditions. Leveraging his e-commerce background, he ensures best practices and exemplary leadership. Sanjeeb is the founder of a college in his native village that trains young people to be leaders in all walks of life.





# IN THE LIMELIGHT APRIL TO SEPTEMBER 2021

Contributor: Jaya Kumar K,
Vice President and Managing
Director, Bengaluru GCC
Sabre Corporation
Nature of contribution:

By-line Article

**Publication:** Hindu Business Line September 2021, Monthly Online Impressions: 6,700,000

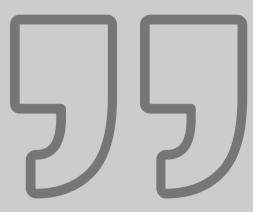
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#### TRAVEL TECH

# Pandemic: Contactless technology on an overdrive

As demand for travel rises, industry must meet it while ensuring passenger safety

such a scenario, technologies that enable contactless travel becomes critical. This could include contactless check-in through touchless kiosks, touchless boarding leveraging facial recog-





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Contributor: Sanjeeb Patel,
Director of Software Engineering
Sabre Travel Solutions
Product Development,
Bengaluru GCC,
Sabre Corporation

**Nature of contribution:** 

By-line article

**Publication:** ETTravelWorld, September 2021, Monthly Online

Impressions: 223,404,810

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#### Tourism for inclusive growth

The tourism economy will recover once borders reopen and when that happens we must put the people in the front and center of the tourism recovery plan and create a safety net for them so that benefits are enjoyed widely and fairly.

Sanjeeb Patel \* Sep 27, 2021, 10.45 AM IST Director - Software Engineering, Sabre Bengaluru GCC







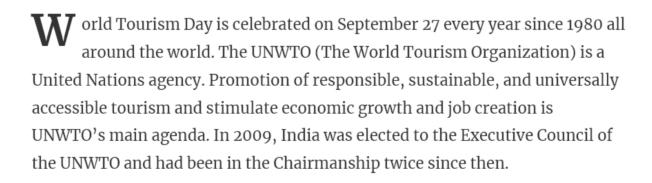




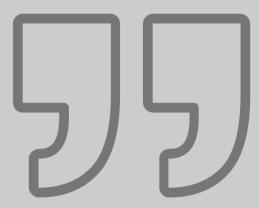








The theme for World Tourism Day 2021 is 'Tourism for Inclusive Growth'. As





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