

Sabre[®]



JANUARY TO MARCH 2022

IN THE LIMELIGHT

A curated collection of Sabre India's
Opinions and Ideas



Featured here are news, insights, opinions and innovations from Sabre India.
This will give you an insight into the minds of our thought leaders and a deeper understanding of our journey in reinventing travel technology.

Step into the limelight! Write your stories, share your views; and inspire your peers.

Your contributions will be featured on these pages!

Sabre



MEDIA



IN THE LIMELIGHT

JANUARY 2022



SURABHI SAXENA:

PROGRAM MANAGER, SABRE BENGALURU GCC

A seasoned Program Leader, Surabhi is known to be a people person with a knack for building strong relationships with customers. She enjoys working across Sabre teams and with customers to bring people together and make things happen. She prefers open and objective communication to ensure transparency and trust. Surabhi has been leading large scale programs for over 18 years and enjoys the challenge of aggressive deadlines while believing teamwork makes anything possible.



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Tech

Technology Trends to watch in 2022 by industry leaders

January 24, 2022 technuter 0 Comments



Surabhi Saxena, Principal – Program Manager, Sabre Bengaluru GCC, said, The travel industry continues to face challenges due to the pandemic. Demand originally varied by season, however, now it is also influenced by the spread of COVID. It's also true that factors affecting flights such as prices, availability, and ancillary services, etc. have always been dynamic. Even then, the focus has always been on prioritizing customer preferences and providing a safe and personalized travel experience to travelers. To survive and grow, travel organizations must find a model that adapts and changes as per the changing dynamics.

Adoption of Cloud technologies has accelerated recently, and it is pivotal to the survival and growth of the travel industry. Cloud services ensure that travel businesses are agile and nimble since cloud services are scalable. Cloud computing services can also be used to mine data to determine upcoming destination trends and come up with data insights which can be leveraged to deliver better offers and discounts to customers. Cloud will continue to have a huge role to play in boosting customer experience and driving revenue generation for the travel industry in the near future.

Nature of contribution:

Industry Story

Publication:

Technuter

January Online Impressions:

231,060



PRIYA DHANDAPANI:

**DIRECTOR - SOFTWARE ENGINEERING,
SABRE BENGALURU GCC**

Priya is a high performing, results-oriented engineering executive, who excels in creating and optimizing organizational processes. She is known for her ability to maximize business results in e-commerce, travel and telecommunication industries. A proven team-builder, Priya is adept at creating highly productive work environments with a culture of continuous improvement and operational excellence.



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BISinfotech

IoT Cybersecurity Has Become a Major Concern for Industries

Sabre, a software and technology company that powers the global travel industry.



Nitisha Dubey · February 8, 2022

4 minutes read

With the growing number of fleet vehicles, the increasing road freight traffic, and environmental pollution level all over the world, it becomes a challenge for fleet owners to keep watch of their fleets. Hence IoT seems to come into the picture revolutionizing the future of fleet management and is set to make a set benchmark for this sector. Sabre is a software and technology company that powers the global travel industry. The company is partnered with airlines, hoteliers, agencies and other travel partners to retail, distribute and fulfill travel. Sabre India power mobile apps, airport check-in kiosks, online travel sites, airline and hotel reservation networks, travel agent terminals, aircraft and crew scheduling systems, and scores of other solutions. While sharing her thought with Nitisha from BISinfotech; Priya Dhandapani, Director – Software Engineering, Sabre Bengaluru Global Capability Centre (GCC) elaborates the pros and cons of IoT in the fleet industry.

Nature of contribution:

Interaction

Publication:

BIS Infotech

January Online Impressions:

182,820



IN THE LIMELIGHT

FEBRUARY 2022



JAYA KUMAR K:
VP AND MANAGING DIRECTOR,
SABRE BENGALURU GCC

As the Vice President & Managing Director for Sabre's Bengaluru GCC, Jaya Kumar propels the GCC's journey as an innovation hub and a key destination for cutting-edge talent. Jaya combines his diverse experience in technology, retail, e-commerce, supply chain etc with visionary leadership. He also co-founded a Bay Area start-up that built one of the earliest personalization engines for e-commerce. As he spearheads Sabre's efforts in driving the industry toward next-generation retailing, distribution and fulfilment, Jaya also relishes long rides on his superbike.



To read more stories about Sabre, please scan the QR code



ET TravelWorld.com
From The Economic Times

Budget 2022 reactions: Hotels laud ECLGS, aviation fumes over no relief

In another round of industry reactions on Union Budget 2022-23, we bring to you comments from major hospitality and aviation players along with representatives and stakeholders from travel tech, railways, and ropeway sector.

Manas Dwivedi • ETTravelWorld • Updated: February 09, 2022, 15:26 IST

Big fillip to the transport sector and infrastructure development

From the travel tech front, Jaya Kumar, Vice President & Managing Director, Sabre Global Capability Center, Bengaluru said, "The Union Budget for 2022 is a progress-oriented one, which looks to the future, and sets up the economy for exponential growth. It focuses on building industrial capacity for the future, which is a shot in the arm for Indian industry. There's an increased focus on infrastructure, manufacturing, and private-sector partnership, which bodes well for urban development and job creation. It is heartening to see that budget looks to provide impetus to the logistics and travel industry as

Nature of contribution:

Industry Story

Publication:

ET Travel World

January Online Impressions:

223,404,810



SANJEEB PATEL:

DIRECTOR - SOFTWARE ENGINEERING,
SABRE BENGALURU GCC

Sanjeeb is a servant leader and an adaptable, innovative team player. He believes in working smart, staying cool and doing things differently to find opportunities in tough conditions. Leveraging his e-commerce background, he ensures best practices and exemplary leadership. Sanjeeb is the founder of a college in his native village that trains young people to be leaders in all walks of life.



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Home > Cloud > How CXOs Can Cultivate a Culture of Innovation and Drive Growth

CXOtoday.com
IT Perspective for Decision Makers

CLOUD NEWS & ANALYSIS SPECIALS

How CXOs Can Cultivate a Culture of Innovation and Drive Growth

"A right culture breeds innovation. It grooms unorthodox thinking which drives the mindset to adopt change as opposed to conventional thinking that does not often lead to new ideas or innovation. Innovative companies have a culture that supports embracing change, a culture that isn't afraid to fail. In fact, they celebrate failure, learn from it, and move on quickly. The problem with innovation is that too often it tends to be about 'me', whereas it should be about building a 'we' culture. Great ideas do not always come from a particular team. An innovative work culture allows anyone with a great idea, to turn that idea into action, in a much simpler way. Also, innovation is born out of continuous learning. Therefore, learning should be a priority in an organization's culture. Innovation is a continuous process and hence innovative companies put a lot of efforts into the areas of people, process and tools continuously to nurture innovation and make it sustainable." – *Sanjeeb Patel – Director, Software Engineering, Sabre Bengaluru GCC*

Nature of contribution:

Industry Story

Publication:

CXO Today

February Online Impressions:

292,410



VINOD KESVAN:

SENIOR DIRECTOR - SOFTWARE ENGINEERING,
SABRE BENGALURU GCC

Is a Technology and people leader. Has varied domain experience across Telecom, Healthcare, Embedded systems and Travel. Loves to work in teams and relishes tough problems. Very involved in social issues and leads the CSR initiative in Sabre. He had an entrepreneur stint early in his career.



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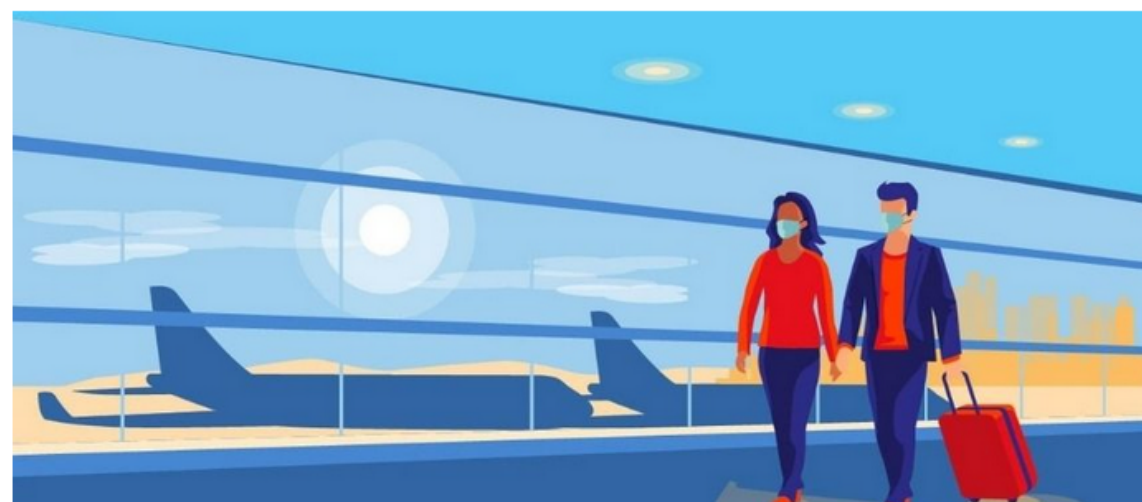
BW BUSINESSWORLD

Reflections On The Changing Face Of The Travel Industry



In the current scenario, with flexibility of work from anywhere, people are now opting for less travelled, less populated places with good internet connectivity to stay and work. This has led to an increased demand for staycations, philantourism, short term rental and vacations. The collective effort of the companies and the travellers have helped the industry to stay afloat and enrich the experiences of travellers.

Photo Credit :



Nature of contribution:

Byline Article

Publication:

Business World

February Online Impressions:

1,958,250



IN THE LIMELIGHT

FEBRUARY 2022



BALA SRINIVASAN:

DIRECTOR - OPERATIONS RESEARCH & DATA SCIENCE
SABRE BENGALURU GCC

Bala has a history of expertise in providing, consultation and scientific decision support. He's provided trusted and innovative high-level decision support. A father of two, he loves to cook. Bala also enjoys exploring different ideas and implementing them. He also works on projects for old age homes, and is both a teacher and student of algorithms courses in his spare time.



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PUBLISHED ON FEBRUARY 22, 2022 IN [CAREERS](#)



Data science hiring process at Sabre

Sabre data science team consists of 50+ data scientists who are focused on the airline solutions side of their business.

BY [AMIT RAJA NAIK](#)



Nature of contribution:

Interaction

Publication:

Analytics India Magazine

February Online Impressions:

2,496,060



NEETHA JAGAN:
PRINCIPAL PROGRAM MANAGER,
SABRE BENGALURU GCC

Neetha is a software engineer by training, who turned into an L&D professional due to passion. She has conceptualised, managed and helped with key PSCS learning. She also has planned and led initiatives as a part of the WIT team core team. A mother of two teenagers, wife of an executive, daughter of engineers, daughter-in-law of traditional Indians, aunt of American nieces and nephews - so gets all her leadership/culture/soft skills training at home. Neetha loves to travel and enjoys watching true-life documentaries.



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News Women's Day 2022

Women's Day Quotes

Challenge:

I am so proud of all the progress women in technology have made in the last couple of decades. Our achievements are a testimony to the intellectual prowess of our women colleagues. It is a little disappointing, however, that women typically have a lower representation at the leadership level of technology companies. Technology leadership roles still have a skewed ratio of women to men. One of the biggest challenges to this might be not just the mindset of the women, but that of those around them.

Solution:

Our women and the people in their support system must develop a mindset as well as the confidence that as they grow in their career, they can still balance other priorities in life, continuously learn and upskill and be on par with the best technologists in the world. Women should also develop the resilience and confidence to not just survive but thrive in the ever-changing technology world. Having this as the foundation can help women break barriers and clichés as they grow in their careers. This will cascade and help change mindsets around them as well. As a result, I am confident we will soon have equal (if not more) representation of women in technology leadership roles.

Nature of contribution:
Industry Story

Publication:

IT Voice

March Online Impressions:

150,510



PREETHY AYYAPPAN:
PRINCIPAL PROGRAM MANAGER,
SABRE BENGALURU GCC

Strategic, agile decision maker, motivated and straightforward Preethy is a seasoned program manager and a true professional known for her deep sense of commitment. She genuinely delights in juggling multiple tasks and identifies ways to transform obstacles into opportunities.

Preethy believes that being direct and honest is the key to successful communication



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What Prevents Women From Taking Leadership Roles? 🔥 250

By Preethy Ayyappan
March 8, 2022 4:42 pm

ALL
THINGS
TALENT
by Naukri Hiring Suite



Nature of contribution:

Byline Article

Publication:

All Things Talent

March Online Impressions:

3,690

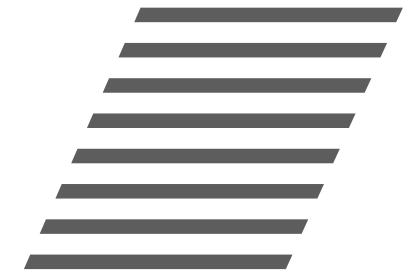


RAMYA KRISHNAMURTHY:
MANAGER, SOFTWARE ENGINEERING,
SABRE BENGALURU GCC

Ramya comes with 14 years of industry experience in designing, and building and now leads a group of engineers to come up with highly efficient enterprise cloud applications and platforms. As a Development Engineering Leader, her primary focus is to have the right engineering practices, tools and framework for the teams to work with ease and drive delivery excellence. Ramya truly believes in a philosophy of continuous improvement is better than delayed perfection!!



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BISinfotech

BISinfotech 'With You' Features the Top 11 Business Women in Tech

BIS BiS Team · March 8, 2022

17 minutes read

I feel, sometimes, being a woman leader in engineering domain is challenging as female engineers are comparatively fewer than men. Also, many women find it difficult to re-enter the workforce after a period of absence. Despite such issues, I have been able to push myself and come out of my comfort zone to get back to the field after a break. I feel, one can do anything with self-belief and an I – M – POSSIBLE attitude.

Having led a pilot team for a product for more than eight months which was first of its kind, I have had my fair share of learnings on this journey. I learnt that trust in self and empowering your team helps attain uncommon results which can eventually become a product offering to customers. I firmly believe, “alone we do so little but together we can do so much”, and I strive to create an inclusive and open culture at the workplace for my team members by recognizing their technical expertise, supporting them and reinforcing a sense of belonging.

Nature of contribution:

Industry Story

Publication:

BIS Infotech

March Online Impressions:

182,820

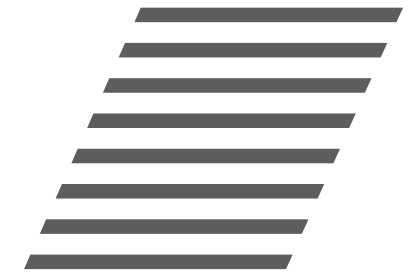


SHALINI THILLAINATHAN:
MANAGER SOFTWARE QA ENGINEERING,
SABRE BENGALURU GCC

Shalini has a strong aspiration to improve the quality of all that we do for our customers. A strong believer in the principle of, "We can't control, what we can't measure". With a decade of experience in building quality teams across functional areas, she strives to raise the bar. She is passionate about Data Science and is focused on testing practices that would both modernize and break the stereotypes in the industry. Shalini is a visionary leader and her dedication to quality has helped in the delivery of many successful projects.



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Smashing the Stereotypes with Women in Tech

By Sheeba Chauhan March 8, 2022

Skill Sets required for Future Tech leaders

Be Bold – First and foremost – accept your femininity. We don't need to be sorry for being a Woman. Adapt yourself to the reality and then you will be able to mould reality to what you want. Read books, be heard and visible.

Don't Give up – Most wars are lost in our minds much before we have stepped out on the battlefield. The single most important driver for success in life is perseverance. All Women who have succeeded have done so only because they simply didn't give up, just like ants trying again and again to take that piece of grain up the mound.

Nature of contribution:

Industry Story

Publication:

ELE Times

March Online Impressions:

298,830



ANUROOPA PEREIRA:

DIRECTOR MARKETING COMMUNICATIONS,
SABRE BENGALURU GCC

Anu leads marketing communications for Sabre India GCC. An eternal optimist, she believes in finding solutions to tough problems, thinking creatively and breaking the norm. She can be a stickler for flawless execution. Anu thrives in building an environment that nurtures growth. She is great with interpersonal collaboration and believes her team can deliver on just about anything.



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Women should be the biggest cheer leaders for other women

Electronics Maker by **Electronics Maker** — March 8, 2022 in Interview

*International Women's Day Special talk with **Anuroopa Pereira**, **Director Marketing Communications**, Sabre India*

About Your Journey

I am a Communications professional, started my career in technology communications. I've had an opportunity to work with some of the leading MNC tech firms in India, right from launching their operations, products to starting them off on some of the social media platforms, driving thought leadership etc. It's been great to witness all of the transition from purely traditional media communication about 20 years ago to new media, new platforms, and new technology areas. Tech PR has only grown in prominence and with technology shaping all aspects of our lives, I've been blessed to have always worked in some aspect of technology communications.

Nature of contribution:

Interaction

Publication:

Electronics Maker

March Online Impressions:

90,210



SANJEEB PATEL:

DIRECTOR - SOFTWARE ENGINEERING,
SABRE BENGALURU GCC

Sanjeeb is a servant leader and an adaptable, innovative team player. He believes in working smart, staying cool and doing things differently to find opportunities in tough conditions. Leveraging his e-commerce background, he ensures best practices and exemplary leadership. Sanjeeb is the founder of a college in his native village that trains young people to be leaders in all walks of life.



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THE TIMES OF INDIA

TECH

Will the metaverse change the way the travel industry operates?

March 24, 2022, 5:12 PM IST / Sanjeeb Patel in Voices, Tech, TOI

Covid-19 has pushed us to try out alternative ways to satisfy our urge for travel. It has also prompted organizations to accelerate technology adoption, fueled by the demand to find a substitute for travel. While there aren't too many major solutions that have emerged in this space so far, a lot of work is going on behind the scenes. Technologies such as Augmented Reality (AR) and Virtual Reality (VR) will make it possible to provide a more immersive virtual travel experience in the future. Enter the game-changer – the 'Metaverse'.

Owing to a quantum leap in technology advancements, the line between what is physical and digital is gradually getting blurred. Off late, there has been a lot of buzz about the metaverse and the fact that Facebook changed its parent organization's name to 'Meta'. It has sparked debate about the

Nature of contribution:

Byline Article

Publication:

The Times of India

March Online Impressions:

182,820

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BLOG



IN THE LIMELIGHT

JANUARY 2022




KHUSHI PRIYA

Former Associate Intern,
Sabre Bengaluru GCC



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Lessons from my Internship at Sabre India

 Khushi Priya on January 7, 2022

UNCATEGORIZED 

I loved my stint at Sabre as here, real responsibilities are handed to interns. I feel thankful for this experience as I can actively contribute to my team, enhance my exposure and experience as much as possible. To sum up my internship experience in three words, I would describe it as Learn, Fun, Contribute. You will learn a lot, contribute, but don't forget to also have fun while doing those two at Sabre!

What I like about my internship experience

I think that the best part of my internship turned out to be the People and Culture at Sabre – work hard and enjoy the process. Some of my memorable moments during the boot camp include the time when we used to interact with other interns and play games. We also got a chance to attend other Sabre led events organized during this period which gave us a peek into the culture and other learning programs at Sabre.



IN THE LIMELIGHT

FEBRUARY 2022



AYUSHI BISWAS

Associate Intern,
Sabre Bengaluru GCC



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Sabre, please scan the
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Intern Bootcamp 2022: How I learned to Transform, Transcend, Together

 Ayushi Ayushi on February 7, 2022

INTERNS 

In these turbulent times, when all one is looking for in the chaos is a bright spot, I found my very own silver lining, my internship! Joining a company as spectacular as Sabre as an intern is a dream come true. First work stint is always special and comes with unlimited hopes. Though I thought the pandemic-gifted work-from-home culture had shattered most of our "first day at office" dreams, the Sabre Intern Bootcamp'22 experience came as a breath of fresh air! A unique and well-planned concept of a three-week intensive onboarding program, the Sabre Intern Boot camp gave us a glimpse of the corporate way of work in the best way possible. From the commencement with "Curtain Raiser" ceremony with some of the great leaders of the organization to the final showdown, the journey has been worth remembering.



IN THE LIMELIGHT

FEBRUARY 2022




KIRAN CHITIVOLU

Principal Software QA
Engineering, Sabre
Bengaluru GCC



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Introducing NIMBUS – Open Source Functional Test Automation Framework

 Kiran Chitivolu on February 17, 2022

TRAVEL TECHNOLOGY



The **NIMBUS** journey started four years back, right after the Lodging team based in Bengaluru grew from a handful of team members to close to a 100. This team was tasked with building a next-generation lodging platform for shopping and booking hotel properties. This effort was tracked under the program named **PHOENIX** and the platform itself later evolved into what is today known as **Content Services for Lodging (CSL)**.



IN THE LIMELIGHT

MARCH 2022



SUSHANT MATHUR

Director - Product Management,
Sabre Bengaluru GCC



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QR code

Day In The Life Of A Product Manager – Part 1: Sushant Mathur

 Sushant Mathur on March 29, 2022

CULTURE ▼



If you ask a **Product Manager (PM)** to describe a typical day at work for them, their first response will be that 'every day is different!'. Although that response may sound vague, it is true in most cases. There is no 'typical' day for product managers as they juggle multiple priorities to find a perfect balance between strategy, technology and execution, without losing focus on the customers needs. Having said that, there are many common themes and standard deliverables that dictate most product managers' daily routines or schedules.

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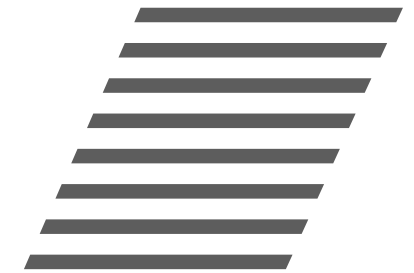


CASE STUDY



IN THE LIMELIGHT

MARCH 2022



PUBLISHED
MARCH 7, 2022



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Case Study

Market Intelligence (MI) – Tech Transformation Journey

Published on March 7, 2022

BUSINESS TRANSFORMATION



Market Intelligence (MI) is a market estimation and insights product in Data Analytics (D&A). This business intelligence product delivers critical business insights spanning network planning, revenue management and sales. Insights help airlines attract higher-value customers, identify new opportunities, and respond to market dynamics efficiently. The month-on-month growth of historical data provides insights for important business decisions leading to exponential growth of customers, data and product functionality.



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