

## Trademark Usage Requirements

The trademarks, trade names, and trade dress of Sabre Corporation and its affiliates (“**Sabre**”), whether registered or unregistered, (“**Sabre Trademarks**”) are important and valuable assets of Sabre. If Sabre has expressly granted you permission to use Sabre Trademarks, such use must be in accordance with these Trademark Usage Requirements. In following these requirements, you help us protect our valuable trademark rights and strengthen our brand identities.

By using Sabre Trademarks, you are acknowledging that Sabre is the sole owner of the trademarks and are agreeing not to interfere with Sabre’s rights in the trademarks, including challenging Sabre’s use, registration of, or application to register such trademarks alone or in combination with other words, anywhere in the word. You agree that you will not harm, misuse, or bring into disrepute any Sabre Trademarks. You further agree that any reference to Sabre Trademarks will be truthful, fair, and not misleading. The goodwill derived from using any part of a Sabre Trademark exclusively inures to the benefit of and belongs to Sabre.

## Trademarks and Trade Names

The name that a business uses to identify itself is called a “trade name”. This is the name the business uses on its stock certificates, bank accounts, invoices and letterhead. When a business uses its name to identify a product or service produced by the business, the name will be considered a trademark or service mark and be entitled to protection.

## Use of “Sabre” as a Trade Name

When “Sabre” is used to refer to Sabre Corporation and its affiliates, it is being used as the company’s trade name and is not subject to general trademark usage rules provided below. In particular, it is permissible to use “Sabre” in the possessive if it is clearly being used as a trade name to refer to the company, rather than as a trademark to refer to products or services.

## Use of the Sabre Trademarks

When referring to Sabre products or services by their associated trademark, its use is governed by the general trademark usage rules set forth below. Please note that these requirements are subject to change at the sole discretion of Sabre.

## General Trademark Usage Rules

When using a Sabre Trademark in connection with Sabre products and services, you:

1. Must always treat the Sabre Trademark as an adjective modifying a noun; the noun is the generic name of a product or service.
2. Must not use the Sabre Trademark as a noun.
3. Must not use the Sabre Trademark in a plural or possessive form.
4. Must always use the proper spelling of the Sabre Trademark.
5. Must not shorten or abbreviate a Sabre Trademark.
6. Must not use the Sabre Trademark in connection with goods or services that have not previously been associated with the Sabre Trademark by Sabre.

When identifying a Sabre Trademark, you must use proper trademark notice. The trademark notice symbols that should be used with all Sabre Trademarks are ® and TM.

- The ® should be used only adjacent to Sabre Trademarks that are nationally registered.
- The TM symbol should be used next to unregistered Sabre Trademarks.

To determine whether a Sabre Trademark has been registered, refer to the reference list located at: <https://www.sabre.com/about/trademark/>. Sabre will endeavor to regularly update the list. Failure to include a trademark in the list does not constitute a waiver of any rights to a Sabre Trademark or other intellectual property rights.

In addition to proper trademark notice, the Sabre Trademarks should be used in ways that will distinguish them from the surrounding text. Use italics and initial caps for product names and other trademarked terms to create distinction, e.g. *SynXis®* or *Sabre Smart Retail Engine™*.

You must also include an attribution of Sabre's ownership of the Sabre Trademarks within the legal/credit notice section. Please note that the type of notice format will change based on location of use.

## In the U.S.:

- If Registered: [Trademark] is a registered trademark of Sabre Corporation or its affiliates.
- If Unregistered: [Trademark] is a trademark of Sabre Corporation or its affiliates.

## Outside of the U.S.:

- If Registered: [Trademark] is a trademark of Sabre Corporation or its affiliates, registered in the U.S. and other countries.
- If Unregistered: [Trademark] is a trademark of Sabre Corporation or its affiliates.

## Unauthorized Uses of the Sabre Trademarks

The following activities are prohibited unless expressly authorized in writing by Sabre:

- **Company Name:** You may not use a Sabre Trademark, in whole or in part, as part of a company name.
- **Product or Service Name:** You may not use a Sabre Trademark, in whole or in part, as part of a product or service name.
- **Domain Names:** You may not use a Sabre Trademark, in whole or in part, as part of a domain name.
- **Social Media Handles:** You may not use a Sabre Trademark, in whole or in part, as part of a social media handle.
- **Sabre Trademarks that are Logos, Incorporate a Design Element, or are Stylized:** You may not use a Sabre Trademark that is a logo, incorporates a design element, or is depicted in a stylized manner.
- **Slogans and Taglines:** You may not copy or imitate a Sabre Trademark in the form of a slogan or a tagline.