OVERVIEW

• The trip planning cost estimator supports
  – Pre-trip approvals and general planning for corporate travel
  – Budgeting for leisure travel

• Estimate travel cost based on actual historical data
  – Air fare, hotel, car rental and per diem estimates

• Benefits over air shopping generated response
  – Air shopping assumes you are booking now and has no visibility into future promotional fares
  – Able to answer the following questions:
    1. How much will my trip cost?
    2. If my dates are discretionary, then when should I travel?
    3. Based on fare forecast, when should I book to get the best price?
• Works best using Chrome or Firefox browser
• First choose what services are needed
Second choose the origin
Top 30 US domestic markets data are available for this prototype

Choose an origin from the supported airport list
After the origin is chosen, the supported destination list will be automatically updated

Then choose the destination
After choosing the origin and destination, results are displayed.

The length of stay, weekend departure, and class of service can be configured to refine the results.
USE CASE 1: WHEN TO TRAVEL

- A leisure traveler from Chicago wants a 3-day vacation in the Big Apple, Friday through Sunday
- She wants both flight (economy class) and hotel (3 stars), but not a car rental
- Her travel dates are flexible, and she wants to be budget conscious
• From the historical data, trips taken in January through March are the least expensive.

USE CASE 1: WHEN TO TRAVEL (CONT’D)
USE CASE 2: WHEN TO BOOK

• After clicking on the March bar in *When to Travel*, the *When to Book* chart reflects those fares with March departure dates.

• Although the air fare is cheaper when booked 21+ days ahead, the same is not true for hotel reservations.

• The traveler can set a calendar reminder to make the reservation.